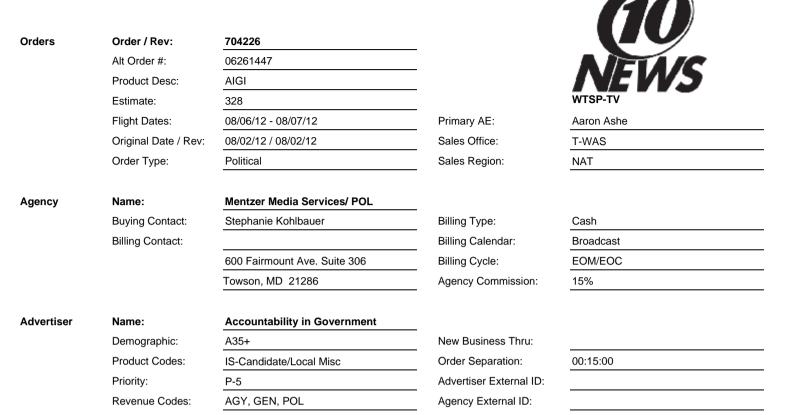
ORDER



Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	2	\$1,600.00	\$1,360,00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$1,600.00	\$1,360.00	0.00
Totals	2	\$1,600,00	\$1,360,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total		
WTSP-TV	18%	\$1,600.00		
Market	100%	\$8,888.89		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	14%	\$1,244.44
WFTS	33%	\$2,933.33
WMOR	0%	\$0.00
WTOG	0%	\$0.00
WTTA	0%	\$0.00
WTVT	35%	\$3,111.11
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

	_n	Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E	1	WTSP	08/06/12	08/07/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	МГ	:30	2	\$800.00 P-2	0.00 NM	2	\$1,600.00
	W	Star eek: 08/0		End Date 08/12/12	Weekdays MT	Spots/Week 2	Rate \$800.00	Rating 0.00						